



4 Week campaign 87.7 Old School and 94.5 Streetz

On Air:

25 :30 recorded commercial spots per week 7a-7p (Total 100)

25 :30 overnight Recorded spots per week (Total 100)

Minimum of 10 live liners per day (7a-7p) Mon – Fri (Total 200)

Minimum of 5 Recorded drops per day (Morning Show jocks) to air during prime dayparts (Total 100)

Radio Interview on Porsche Foxx Show (Date TBD)

Giveaways during Porsche Foxx Show (TBD)

Online:

Inclusion on front page main header

Inclusion on events calendar

Inclusion on all Social Media outlets (Twitter, FB, IG, Snapchat etc.)

OnSite:

Live Broadcast, August 5th and 6th 12noon – 4pm

Promotional Vehicles onsite 4 hour block

Porsche Foxx & Jerry Smokin B onsite to host main stage



Radio Campaign for V-103